TOMORROW'S **Best Bargains**'

These bargains are real ones and are changed daily. Buy these goods tomorrow or your chance to get them

AUTOMOBILE BARGAINS

1913 Studebaker 35 only...... 650 1911 Studebaker 35 only....... 500
1911 Stearns \$1530 only...... 500
These cars are guaranteed to be in
perfect condition. HUDSON-PHILLIPS MOTOR CAR CO.

RING SPECIAL

Our special for Monday: \$1.00 Peacock Rings for63c \$1.75 Peacock Rings for\$1.25 ADAMS JEWELRY STORE, No. 18

OVERLAND CAR

For Monday we offer an Overland ur, five passenger touring automo-le, in excellent condition, with good

JOHN N. TAYLOR GARAGE.

We are agents for the Chevrolet, St. Louis made car which sells for \$490 and \$550 with electric lights and starter. The demonstrator will arrive

MONDAY'S SPECIALS What 25c will buy. boxes Corn Flakes ...

cans Corn Kraut cans Table Apricots cans Tuna Fish. cans Pitted Cherries small cans Tomato small cans Corn large jars Pickles.... cans Sweet Piccalettes......25c 11/2 lbs. Sugar.....

Phone 210 or go to corner of 10th and Broadway.

WALLPAPER

We have in a fine line of Wall Pa-er. Good quality for 7½c the roll. be us Monday. ALEX STEWART,

ASPARAGUS

Our bargain for Monday: Smirrel Asparagus, 20c value....15c Large Yellow Cling Peaches, the RUMANS & YOUNG, phone 105.

SAFETY RAZORS

For Monday only: Safety Razors 50 Safety Razors

GROCERIES

We make these specials for Monday only: 10c Farmhouse Coffee.....

PEACOCK RINGS

Have you seen the new and beauifful novelty, the Peacock Ring? They are of varied stones mounted in silver. We offer them for Monday at bargain prices in all sizes. Prices 75c, \$1.50 and \$2. BUCHROEDER'S STORE, 1015 Broadway.

Tuning and Repairing Have an expert fix your piano. J. F. Blaser

1328 Red

EIGHT CHILDREN GET PRIZES

Civic League Pays \$17.50 to Entrant in "City Beautiful" Contest.

These were the winners in the Civic League's "City Beautiful" contest which closed on Rollins Field Priday

Jefferson School-Best vine-covere fence, Naomi Lancaster, \$1.50. Prettiest porch planting, Martha and Mary Brady, \$2. Greatest improvement summer, Jeffry Alexander,

fie Marie Coffman, \$5.

Grant School-Best nasturtium bed, Illene Potts, \$1.

Benton School-Greatest Improve ent during summer, James Sexton, \$2.50. Prettiest porch planting, Alice Wolferton, \$2. Best nasturtium bed, W. R. Boswell, \$1.

Half cent a word a day

BOARD

Excellent table board convenient to University. Only \$4.00. 607 Maryland. Phone 1127 red. 37

Table board for four girls. Rate \$3.50 per week. 1209 Paquin Ave. C33

Good table board diagonally across from Missouri Store. \$3.50 a week. Phone 633-White. D35.

ROOMS

Two rooms with or without board. 602 Conley.

For Rent-Nicely furnished mod ern room in private family. Price \$10.
Apply at 502 Turner. Phone 1023Red. H27-tr

For Rent — Thoroughly modern, steam heated room for a young man. Hot and cold water. Mrs. Metty, Thilo

For Rent-Two large furnished rooms on second floor. 205 College Ave. Phone 1397-Red, M22tf

For Rent—Three large, splendidly furnished rooms at 804 Hillcrest. Phone 1192-Red. B16tf

For rent-Room and sleeping porch for two young men. \$12. Hot water heat. 1114 Paquin Ave. Tel. 1294-

LOST AND FOUND.

Lost—A silver medal. Owners name on reverse side. Phone 271. Reward

Lost-A small black purse, con-taining a check. Phone 760-B. D34

Lost—One bunch of three keys. Please notify F. G. Kraft. Phone 1238

Found—On bleachers, after Okla-homa game, gloves and knife. Call gymnasium. B31tf. Call

describing it and paying for this ad. necessary, employ a "professional." M24tf

Found-Bunch of ten keys in Allen for this advertisement.

Lost-Gold breastpin between Phi Mu house on Rosemary Lane and Broadway, or Tenth street and Star Theater. Return to Phi Mu house or phone 829 X. F31tf

FOR SALE.

For Sale—Seasoned cord wood. \$3.50 cord delivered. Phone C. B. Miller Shoe Co.

For Sale—A guitar in splendid condition. Has been used but little phone 460-Black. W31

REAL ESTATE

For Rent—Desirable surburban brick cottage of four rooms, newly finished inside and out, full basement, city water in house, large lot and garden, stable and pasture, 1805 East Broadway. Will build garage. W. McNab Miller, phone 707 or 802. 288tf.

MISCELLANEOUS.

Wanted—Someone to donate a heat-ing stove to the Charity Organization Society for a worthy widow lady. Phone 488-Green. D. E. Major, Char-

Dancing lessons taught privately at 505 Conley avenue. 75c per lesson. 448 White Gff169.

Notice boarding house keepers: We have all kinds of "For Rent," "Room and Board," "Table Board," etc., signs for sale. Herald-Statesman Ptg. Co., Virginia Building.

The Open Column

Assigned Readings. Editor the Missourian: Let re training hands be laid on the instructors who assign four-hours readings for each credit hour. The collsteral reading in many of the two and three hour courses is analogous to the Irishman's rope from which someone cut the end.

Today a student read hurriedly, breathlessly, heedlessly for four hours to cover a one-period assignment in a three-hour course. Small matter if he couldn't understand the context with the first reading. There was no time to repeat. This reading, done in a concentrated fashion, should have taken six instead of four hours.

The course is elementary, the reading rambling and disjointed. Much of it overlapped. There was, however. enough difference to keep you on the qui vive for such questions as "What does Jones say in regard to this?" "Does Smith agree with him?"

It is unfair, unjust and ill-considered, both to the student and to the instructors of other courses. It is particularly objectionable when the references are more or less piffling, rambling, semi-scientific; when their brief say could be said in one-tenth the space; when any second-rate copy reader would eliminate nine-tenths of the words and leave remaining all the truth, outstanding and helpful. Can't the situation be remedied?

For a Better Columbia. Editor the Missourian: Ways and

means for making Columbia a better own, for improving its commercial interests, have been discussed for years. Many methods have been tried. The latest is the McKeand plan of organizing commercial clubs. By this plan, it is said, the Columbia Chamber of Commerce would be enlarged, put on a business basis and built up in such a way as to do the town a better good.

The McKeand plan is all right, if it does what its backers claim for it. But why the McKeand plan? Why not a M22tf Columbia plan? The McKeand plan is not new. It calls for a reorganization of the commercial club, a greater enlistment of members and the co-operation of the farmers of the community. But surely Columbia does not have to go out of town for help to boost its commercial club, or, if such is the case, import a live man, make him permanent secretary and pay him to build up the club.

The reorganization of the club should begin at once. Plans like those suggested by the McKeand people have been worked out elsewhere by Lost—At the Elementary School a secretaries of the clubs. In the first Conklin Fountain Pen with a gold cap. Reward if returned to Pearl Ragsdale, phone 125 Black.

R34

R34

R34

R34

R34

R34 secretaries of the clubs. In the first ber of commerce should be made the main body, either absorbing the others, or simply making them allied organizations under the direction of a head secretary. The work of the Retail Merchants' Association, the Civic League, the Columbia Charities Asso-Lost—Downtown Friday night, a five dollar bill and a three dollar check. Reward, call 642 or leave at Missourian office.

(Mc34)

clation and other bodies could be controlled with more success than at present if they were allied with the chamber of commerce, the main body.

A live secretary could start a membership campaign and could do many B31tf. other things to better the club's interests. There are men who make it Found-A camera in the Virginia their business to serve as secretaries Building. Owner may have same by to town building organizations. If

But keep him here; make him a part of the town, and put the responsibility of building a better Columbia place yesterday. Owner may have on Columbia citizens. The work same at Missourian office by paying will be done from the inside then, it M24tf will be more permanent and the "fruits of the labor" will be more en-

AT THE CHURCHES

Primitive Baptists.

The Rev. Jerre Brown will preach the Primitive Baptists in the Yeoma Hall

Miss Fannie Jean Frank of Louis, who was graduated from the University of Rissouri in 1914, will be married October 28 to Dr. Jerome EMORY GETS TWENTY YEARS

Murder for Killing Baby.

David "Pig" Emory, a negro, was ound guilty of murder in the second Boone County Circuit Court and sentenced to serve twenty years in the penitentiary. The jury had been out since 9:15 o'clock Friday night.

Emory cut the 2-year-old child of labor will be employed.

Mary Boone, a negro woman with whom he lived. The woman held the Negro Convicted of Second-Degree infant in her arms during a scuffle, the result of a quarrel with Emory.

> Twenty Students Work in Factory. More than twenty students have Brown shoe factory. As soon as the management is convinced of the success of the experiment, more student

Offers \$500 for as Many Words The National Security League has not longer than 500 words, may be 31 Pine street, New York City, not will publish the winning article and the ones given honorable mention.

A Business Built On Service to You.

C. Everyone has found PECK'S to be a store of service, a fine, well equipped store full of every day needs, a store that has a disposition to please its customers first last and all the time. That's the why of PECK'S popularity as the home of:--

> **DRUGS** CANDIES TOILET ARTICLES **NEWSPAPERS** MAGAZINES.

PECK'S

[DRUGS]

On the Main Street-Broadway Also the home of DeWerthern, Jeweler

CONFIDENCE-

IN SEPTEMBER 1915 the ■ Daily Missourian carried nearly 3,000 inches more of paid advertising by the merchants of Columbia than was carried by the paper in 1914. increase this year was especially pronounced in the last sixteen days of the month. The complete figures follow:

September 19157.720 inches carried. September 1914.... .4,877 inches carried. .2,843 inches paid advertising.

The figures for the last sixteen days of the month:

September 1915..... September 1914..... ...4,877 inches carried.1,106 inches paid advertising.

The increase in paid advertising for the last sixteen days of the month amounted to 55 3-10 columns.

The increase for the full month amounted to 142 3-20 columns of paid advertising.

In dollars and cents the Missourian carried in September 1915 nearly \$800 worth of merchants' advertising more than was carried in the same period of 1914.

CONFIDENCE.